



Press Release

Brownsville ISD Improves Learning Environment through Progressive Energy Efficiency Partnership

District projects more than \$48 million in savings



Brownsville, Texas – February 21, 2018 – Superintendent Dr. Esperanza Zendejas announced today a new partnership designed to leverage the Brownsville Independent School District's energy budget to fund much-needed infrastructure upgrades designed to save money and improve the learning environment for its students.

By partnering with Schneider Electric, Brownsville ISD will reduce its energy consumption by 30%, with guaranteed savings of \$2,400,000 each year. Those savings will be used to pay for the improvements, meaning no additional district funds will be spent and taxes will not be increased.

"This is an opportunity for us to make improvements to our aging buildings that we otherwise could not afford. With savings guaranteed in excess of \$48 million over the life of the project, our community will benefit from state-of-the-art improvements with zero strain on our district's operational budget," said Dr. Esperanza Zendejas. "Schneider Electric's strong track record with energy savings projects in K-12 education make them an ideal partner that we know will help drive and support our mission of being a district dedicated to maximizing resources to ensure equitable opportunities for all students."

Renovations will be made to several buildings campus-wide. Improvements include:

- Insert infrastructure upgrades here
- Ex. Energy management systems (EMS, BMS, metering system, etc)
- Ex. Energy conservation measures (central plant, lighting, HVAC, etc)
- Ex. Other conservation measures (water, solar, etc)
- Ex. Technology upgrades (IT, telecommunications, VOiP, security, etc)
- Ex. Other creative upgrades (building envelope, recreation space, behavioral curriculum)

Media Contact

Schneider Electric
First Last Name
Tel: 000-000-0000
First.last@schneider-electric.com

Media Contact

PR agency for Schneider Electric
First Last Name
Tel: 000-000-0000
first.last@pragency.com

Ref. Number :
PR 0000000000



Press Release

“Schneider Electric is pleased to provide Brownsville ISD with solutions that not only make it more efficient and sustainable, but also help it reallocate dollars back into classrooms where they are needed most,” said Tammy Fulop, Vice President of Energy and Sustainability Services at Schneider Electric. “These types of public-private partnerships make it possible for cash-strapped districts, large and small, to achieve their vision for a better learning environment without compromising their financial well-being.”

The Brownsville ISD project will have a sizable environmental and economic impact on the community. Once completed, the project will provide energy efficiency savings equivalent to removing 20 tons of carbon dioxide from the atmosphere, removing 200,000 cars from the road or planting 2,000 acres of new trees.

###

About Schneider Electric

Schneider Electric is leading the Digital Transformation of Energy Management and Automation in Homes, Buildings, Data Centers, Infrastructure and Industries. With global presence in over 100 countries, Schneider is the undisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation and software. In our global Ecosystem, we collaborate with the largest Partner, Integrator and Developer Community on our Open Platform to deliver real-time control and operational efficiency. We believe that great people and partners make Schneider a great company and that our commitment to Innovation, Diversity and Sustainability ensures that Life Is On everywhere, for everyone and at every moment.

www.enable.schneider-electric.com

Page | 2

Media Contact

Schneider Electric

First Last Name

Tel: 000-000-0000

First.last@schneider-electric.com

Media Contact

PR agency for Schneider Electric

First Last Name

Tel: 000-000-0000

first.last@pragency.com

Ref. Number :

PR 0000000000